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AI-generated content may be incorrect.**

**Internal news story –**

**(Police Force Name) joins National effort to tackle the rising of Retail Crime**

The (insert police force) is proud to support the National Business Crime Centre’s new campaign, Tackling Retail Crime Together, which launches on (Launch Date).

Retail crime continues to rise across the UK with increasing incidents of shoplifting, verbal and physical abuse towards retail workers, and organised retail crime networks targeting businesses. This campaign, led by the NBCC, aims to bring together police forces, retailers, and local communities in a united effort to combat these offences and protect frontline retail staff.

As a force we see firsthand how these crimes can affect not only business operations but also public confidence and safety on our streets.

As part of our support (insert police force) is taking several steps to ensure the campaign has real impact – (steps taken)

We are committed to supporting this campaign and demonstrate to the public and retailers the police are acting against offenders.

This campaign aligns with our wider work as the national lead force for economic crime, and we are working closely with the NBCC to share intelligence and develop crime prevention initiatives that can be replicated across the country.

Further updates, materials, and partnership opportunities will be shared over the coming weeks, with all officers being encouraged to familiarise themselves with the campaign objectives and support activity on the ground.

Together, we can tackle retail crime and protect those on the frontline of our communities.